 Project Name: ProActivPrivileges Application

❖ Client Name: Justin Kalay – ProActiv Marketing LTD

Company Overview:

Proactiv specialise in 100% solid plastic cards, keyfobs & loyalty software.

At Proactiv, we have some business management developed some loyalty / business management software –ProactivPriviliges.co.uk.

Businesses subscribe & pay monthly, quarterly, or annually. Once set up they can log in & add clients to the database & allocate a choice of different loyalty schemes & monitor (numbered) cards passed on to compliment word of mouth through the referral marketing program, amongst other things.

Each customer currently gets a plastic card or keyfob which has a barcode/number, which is allocated to each customer. The client (business owner) can type the name in or scan the card.

Our software Proactiv Privileges (www.proactivprivileges.co.uk) is developed in asp.net

The database is MYSQL

We have a dedicated server with a remote desktop connection.

Please copy & paste links below to watch the company videos explaining our main products:

**About our products:** <https://drive.google.com/drive/folders/1QQzv-c24uVAkpdsQGRI_27K2gQB6e8VV?usp=share_link>

**Software video:** ProactivPrivileges.co.uk/ OR <https://www.youtube.com/watch?v=30Dvp39BlBM&t=1s>

**Product Images (zip files):** <https://drive.google.com/drive/folders/1_L-ks3zT4y7mEf_6ZOARqXL5hFwWPmn4?usp=share_link>